

# **PASSAGE Artist Development Program Guidelines**

## Acknowledgement

Yura, bunji. Redland City Council honours our global First Nations community by cultivating a shared sense of belonging the moment set foot on country. We acknowledge the **Goenpul** [goo-rra-bal / goo-ren-pull], **Ngugi** [noo-ki / noo-gee] and **Noonuccal** [noo-na-gul / noo-knuckle] Peoples, the Traditional Owners of Quandamooka country and the land in which Redland City Council occupies. We wish to celebrate the richness and diversity of the world’s oldest living culture, continuing a legacy through ongoing storytelling and sharing through art.

*One of our biggest priorities is to support artists.*

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## Purpose

PASSAGE is an initiative of Redland City Council introduced in October 2022, delivered as a year-round **Artist Development Program**. This program aims to:

- Provide a professional incubator for emerging and established artists and creatives, providing opportunities to develop skills with and alongside industry professionals.
- Support individuals and organisations working in the arts and cultural sector with in-kind and financial support, as determined by their specific needs.
- Promote the role and value of creative expression and artistic development as key drivers of diverse, vibrant, and connected communities.

## Objectives

PASSAGE Artist Development Program will:

- Act as a professional incubator for emerging and established artists and creatives.
- Allow artists and creatives to experiment with new, innovative ideas and renewed ways of working.
- Increase access to Redland City Council's creative services, providing space and resources to artists and creatives working in the sector.
- Generate exciting artistic experiences and diversify the possibilities for guests and patrons of Redlands Coast.

As detailed in the [Redland City Council Corporate Plan 2018-2023](#) the PASSAGE Artist Development Program supports the delivery of Council's eight key outcomes:

1. Healthy natural environment
2. Green living
3. Embracing the bay
4. Quandamooka Country
5. Wise planning and design
6. Supportive and vibrant economy
7. Strong and connected communities
8. Inclusive and ethical governance

Council is committed to working flexibly with all creative practitioners and has a range of in-kind support available – whether it's for the creation of new work, development of existing work or up-skilling and professional development. Read more about the programs on offer below.

## Initiatives

Within the PASSAGE Artist Development Program there are four key initiatives:

- | **Channel** | New work in Development
- | **Stream** | Existing work in Development
- | **Skills Lab** | Professional Development & Workshops
- | **Stage Sessions** | Live Performance opportunity

PASSAGE is delivered by Redland City Council (RCC) in partnership with the Queensland Government through Arts Queensland.

### Channel

Do you have an idea for a new artistic work and need support to create it?

**Channel** is a funding opportunity for **new work in development** at the very beginning of the process, providing an important platform for artists to engage in critical response and review. There is no expectation of a presentation outcome, simply come in and utilise our resources to help you realise your concept. This program is a significant arts incubation and development initiative, encouraging and empowering artists to focus on process rather than outcome.

Each year, artists and creatives can apply for in-kind venue support and a \$2,000 stipend to fund artistic contribution for the duration of the development. The Creative Arts team will assist artists by providing time and expertise in the creative development process over the agreed period. Length of developments will vary depending on the individual or company.

There are three (3) spaces available for use within **Redland Performing Arts Centre**:

1. **Auditorium:** [Venue specifications](#). Suitable for development, rehearsals, and performance with large groups.
2. **Events Hall:** [Venue specifications](#). Suitable for development, rehearsals, and presentations with large groups.
3. **Green Room:** Suitable for writing, development, and reading with smaller groups (1-5 pax).

Redland City Council will provide:

- In-kind access to space for the creative development, during venue's quieter times and non-peak periods. The standard offer would consist of anywhere between 10 and 35 hours between Monday and Friday, 8:30am to 5pm. To be negotiated with the artist/s and Creative Arts team.

- Funding of up to \$2,000 per project to pay professional artists and arts workers.
- Advice and mentoring from RCC's Creative Arts team.
- Advice and ideas on documenting, marketing and promoting the work.
- Access to mentors and industry professionals.
- Potential for roundtable discussion with RCC Creative Arts team and Venue staff for engagement and advice on further development of your work to get it to the next stage of presentation.

Artists will need to:

- Treat RCC spaces and staff with respect, leaving the space in the same condition it was provided.
- Advise a self-determined outcome for the conclusion of the program depending on the current needs of the project. This could take the form of a research sharing, work in progress presentation, or performance.
- Additionally, facilitate a closed debrief with RCC Creative Arts team to provide feedback and discuss learnings and next steps.
- Provide RCC with adequate visual documentation (photographs and/or video) from the program, which may be used in marketing, promotions and reporting.
- Be open to sharing the creative process via social media or other means.
- Acknowledge RCC in any future print and online marketing for the project with the wording: "This project is supported by Redland City Council and the Queensland Government through Arts Queensland."
- Acknowledge RCC and Arts Queensland via the relevant logos in all future iterations of the work.
- Enter into an Agreement with RCC committing to the above expectations.
- Be open to other possible avenues of support, such as future performance, continued collaborations, and exhibition outcomes with RCC.

## **Stream**

**Stream** is a financially and creatively supported opportunity for **existing work in development**. This is an outcome-based program that recognises the need for more opportunities to present work. RCC are seeking to support projects that will engage Redlands Coast audiences through art, working in any form.

There are two (2) spaces available for use within **Redland Performing Arts Centre**:

1. **Auditorium:** [Venue specifications](#). Suitable for development, rehearsals, and performance with large groups.
2. **Events Hall:** [Venue specifications](#). Suitable for development, rehearsals, and presentations with large groups.

Each year, artists and creatives can apply for subsidised venue support up to \$2,000 to fund internal hard costs including staff, technical equipment, and staging. Artists and creatives may be given the opportunity to present the work through a shared risk model whereby artists receive Net Box Office (NBO) takings. The Creative Arts team will assist artists by providing time and expertise in the creative development or rehearsal process over an agreed period with the intention of developing outcomes that can be used as launch pads to secure new and exciting paths forward.

Redland City Council will provide:

- In-kind access to space for development, rehearsal, and presentation period of up to two weeks. To be negotiated with the artists and creatives.
- Basic marketing support and listings on RPAC's website and social media.
- Advice and mentoring from RCC's Creative Arts team.
- Subsidised venue support of up to \$2,000 to fund internal hard costs including staff, technical equipment and staging. Fees, staffing, equipment, and theatre hire will vary from project to project and is negotiated and modified depending on your specific needs.
- Potential for roundtable discussion with RCC Creative Arts team and RPAC staff for engagement and advice on further development of your work to get it to the next stage of presentation.

Artists will:

- Present the agreed outcome at the completion of the program.
- Provide RCC with a selection of photographs or video from the presentation, which may be used in marketing, promotions, and reporting.
- Treat RCC spaces and staff with respect, leaving the space in the same condition it was provided.
- Acknowledge RCC in any future print and online marketing for the project with the wording: "This project is supported by Redland City Council through the PASSAGE Artist Development Program."

- Acknowledge RCC via the relevant logos in all future iterations of the work.
- Enter into an Agreement with RCC committing to the above expectations.
- Be open to other possible avenues of support, such as future performance outcomes with RCC.

## Skills Lab

Artists, arts workers and arts educators are a vital part of Redlands Coast arts and cultural landscape, sharing their skills, knowledge, dedication and understanding with the community. Redland City Council is passionate about ensuring that there are opportunities for artists in our sector, teachers in our schools and members of the wider community to continue learning and up-skilling.

This program of workshops is designed collaboratively by RCC's Creative Arts team, Resident Artists, invited artists and Flying Arts Alliance. Other master teachers, artists and professionals from Southeast Queensland may join to help participants experience, and then build on, their own dynamic skills and practice.

Whether you are eager to learn something new, refresh your knowledge or simply explore different conventions with like-minded people, Skills Lab is your one-stop-shop for artistic professional development in the region.

These workshops are generally delivered as one day modules and can be paired to make a program of two or more days. Contact [RPACartists@redland.qld.gov.au](mailto:RPACartists@redland.qld.gov.au) for more information.

## Application Process

All artists, creatives and companies are encouraged to apply. Applicants **DO NOT** have to be a resident of Redlands Coast. We are looking to support works that can demonstrate an alignment with the City's goals and are viable in their development and presentation.

## Eligibility

PASSAGE is open to:

- Individual artists at any stage of their career.
- Groups of artists including project funded companies where the lead artists are residents of South East Queensland.

- We encourage proposals from artists from diverse cultural backgrounds, people with disability, and LGBTQIA+ artists.

Applicants must:

- Be a permanent resident or Australian Citizen.
- Have an ABN or be auspiced by an individual or organisation.
- Be over 18 years of age or have the application co-signed by a legal guardian confirming responsibility for the financial management of the funding.
- Be individual professional artists, emerging professional artists, arts workers, cultural workers or project coordinators.
- Must have met all acquittal conditions of previous Council grants.
- Contact Council's Community Cultural Development Officer(s) to discuss the project during the application process.

Categories:

PASSAGE provides opportunities for professional, semi-professional and emerging artists based in Southeast Queensland through in-kind support and funding in the categories of:

- Community Arts and Cultural Development
- Dance
- Developing Regional Skills
- Heritage
- Multi-arts
- Music
- Theatre
- Visual Art
- Craft
- Design
- Writing



## Criteria

Applications will be assessed by the following selection criteria:

- Quality of the idea.
- Proof of effective planning.
- Demonstrates an awareness of the work's artistic and cultural context.
- Reflects current community ideas, concerns and/or celebrations.
- Is logistically feasible to deliver in RPAC's [Auditorium](#) or [Events Hall](#) spaces.
- Demonstrates the ability to develop or deliver the work in the timeframe required.
  
- Evidence of confirmed artists and creatives via relevant support material including resumes, CVs and letters of confirmation.
- The applicant has contacted the Creative Arts team to discuss the work prior to applying.

## Assessment Process

We have endeavoured to make the application process as streamlined as possible. The four stages for selection are as follows:

**Stage 1** – Initial application – applications are peer assessed by a rotating panel made up of a diverse representation from Council's Creative Arts team.

**Stage 2** – Further detail – only applications progressed to Stage 2 will be asked for further detail to assist in formulating the support package, key milestones and contracts. Once this information is provided a support package offer will be made.

**Stage 3** – Negotiations and contracting.

**Stage 4** – Successful applications will then move to the delivery stage, working closely with the Creative Arts team and RPAC staff to deliver the projects to set milestones. Milestones including the confirmation of ticketing, production and marketing details must be met in order for the projects to be delivered.

## How to apply

Applications are submitted online via <https://redland.smartygrants.com.au/>

**Step 1** – Access the [SmartyGrants webpage](#)

**Step 2** – Log in (if you haven't used SmartyGrants to submit an on-line application form before, you need to register. To do this you need to have an email address and set up a password.)

**Step 3** – Select relevant Round under PASSAGE Artist Development Program i.e. Stage Sessions, Channel or Stream and begin your application.

**Step 4** – Ensure you have provided as much information as possible and contacted the Creative Arts team via [RPACArtists@redland.qld.gov.au](mailto:RPACArtists@redland.qld.gov.au) if you have any questions.

**Step 5** – Submit application inclusive of budget and all relevant support material.

## Key Contacts

Emma Bannerman

Community Cultural Development Officer

Redland City Council

[RPACArtists@redland.qld.gov.au](mailto:RPACArtists@redland.qld.gov.au)

## Funding opportunities

Council provides financial assistance to individuals and organisations, which can assist with running festivals, events, and supporting professional and creative development.

Below is list of the types of funding opportunities available:

- [Council Sponsorship](#)
- [Community Grants](#)
- [Village Events and Activation Grant](#)
- [Regional Arts Development Fund \(RADF\)](#)

Other Government funding programs

- [Tourism and Events Queensland – Destination Events Program](#)
- [Arts Queensland Funding](#)
- [Small Business Queensland Grants](#)
- [Regional Arts Funding - Federal](#)
- [Australia Council – Arts Projects for individuals and groups](#)
- [Gambling Community Benefit Fund](#)