



## Developing your Artist Brand: A Masterclass with artist and designer Delvene Cockatoo-Collins

Saturday 5 June, 1pm

Artists can learn how to turn their art/ideas into desirable retail product and how to control branding of their product, whilst maintaining focus on the integrity of the original inspiration. Delvene Cockatoo-Collins' special talent is harmonised, uniting her talent for beautiful images and designed items, but still be very specific in celebrating about the inspiration from her Quandamooka life on Minjerrabah.

Delvene's approach is one of mutual sharing, learning and "guiding together" – using the artist's story and her experience developing her own business to success in retail and design commissions as inspiration.

### What to bring:

Participants bring a piece of work (drawing or design) or objects that can be simplified to a simple graphic element and inspiration to explore their own story. Drawing materials as desired.

### About Delvene Cockatoo-Collins

Delvene Cockatoo-Collins is a Quandamooka woman and artist who lives and works on Minjerrabah - North Stradbroke Island, operating her business 'Minjerrabah Art Studio and Cottage'. Based in a studio and retail store in Goompi - Dunwich, and open to the public everyday, Delvene's products and services include commissions, public art, talks, workshops, licensed stationery, ceramics, small sculptural works, and hand printed homewares.

Recent highlights include, Reconciliation Action Plan Artwork for the Star Entertainment Group, 'Eugaries' Public Art Place marker for Mooloomba - Point Lookout, Artwork for Fish Lane light boxes for 'Shared Connections' public art program with Blaklash Projects for Brisbane City Council, Ceramic Coolamon for the Queens Wharf Time capsule May 2019, and Redlands Coast Branding Strategy.

Recurring themes across Delvene's artwork and expressions are the stories of her family's lived experiences on North Stradbroke Island, her responses to images and texts related to her family, the relationship to her great-great grandmother, through a body of work, titled Six Generations, Traditional mat making techniques, and the use of clays and pigments found across Quandamooka including the islands and mainland around Moreton Bay.